



## **iSisters Technology Mentoring Appoints New Executive Director**

**Ottawa- May 12, 2008**—iSisters Technology Mentoring is pleased to announce that Jennifer McEvoy has been appointed as Executive Director.

As the former National Communications and Public Relations Coordinator for Canadian Blood Services, Jennifer has extensive experience in developing stakeholder relationships with diverse groups on a national and provincial level. She has also been a key team player in developing project plans and promotions for successful media events such as World Blood Donor Day and the OneMatch Stem Cell and Bone Marrow Network awareness week.

“I know I can speak for the executive team in extending a warm welcome to Jennifer,” said Patricia den Boer, Chair of the Board of Directors for iSisters. “This is a growing organization with an ambitious plan to expand services to women in our communities who need support in technology skills to build better lives. Jennifer’s energy and enthusiasm will be a critical addition to make this happen.”

“Technology plays such a vital role in our lives today, being able to help the women who are disadvantaged by life circumstances succeed and feel good about their contribution means so much. In the months to come, I am very much looking forward to being able to deliver our services to more women in need and expanding the reach of our organization.” said Jennifer.

This announcement will also see iSisters’ founder and past Executive Director Cathy Lewis (Reid) promoted to Chief Executive Officer. In her new role, Cathy will oversee operational matters at a strategic level, provide on-going support in the area of partner development, and also be a key player in iSisters’ goals in expanding beyond the Ottawa area.

iSisters connects women in need with technology through mentoring. Our purpose is to empower women — through the use of technology — by broadening their career options and access to information. We partner with local non-profit organizations to build sustainable technology-mentoring programs for women in need who would otherwise be unable to access or afford them. We build partnerships with organizations to deliver learning programs, with companies to provide equipment and resources for our learners, and with other community partners to help sustain and expand our services.

For more information about iSisters Technology Mentoring, please visit [www.isisters.org](http://www.isisters.org)

**For more information please contact:**

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